



## ELLE SPA OPENS ITS FIRST ESTABLISHMENT IN JAPAN

**Live the ELLE experience at the heart of Japan's largest airport hotel**

**The lifestyle brand ELLE, owned by the Lagardère Group, opened its first luxury spa under its own brand in Japan on December 1st, 2025. This 400-square-meter ELLE Spa is located within Japan's largest airport hotel, the 5-star Villa Fontaine Premier at Haneda Airport.**

**This new spa is developed and operated by Sumitomo Fudosan Villa Fontaine Co., Ltd. under a licensing agreement with Lagardère Active Enterprises Japan.**

### **ELLE Spa: A New Gateway to Beauty and Wellness**

**ELLE SPA embodies the brand's founding values—female empowerment, positivity, and the French art of living—through an immersive, elegant, and inspiring wellness experience.**

Directly connected to Terminal 3 of Haneda, Japan's largest international airport in Tokyo, Villa Fontaine Premier Haneda Airport welcomes an international and cosmopolitan clientele seeking exceptional experiences. Haneda is a place where two contrasting emotions coexist: the excitement of departing for new destinations and the serenity of returning after a long journey.

**This duality makes Haneda an ideal setting for the ELLE SPA "Wearing New Me" concept, presented as a place for "resetting the mind and transitioning to a new self."**

**A unique experience of escape and tranquility, founded on the pillars of the ELLE brand:**

#### **"Art of Living"**

The spa's interior architecture draws inspiration from Parisian apartments, incorporating Japanese design elements. Each space is conceived as a complete wardrobe, inviting guests to "slip into" an atmosphere, an energy, or an emotion, like an outfit, to create a personalized experience that resonates with their state of mind. **Reflecting the French "Art de vivre", ELLE Spa enriches everyday life with these exceptional moments.**

#### **"Smiling Beauty"**

When mind and body are in harmony, beauty becomes a state of being, and positive energy naturally arises. **ELLE Spa treatments are designed to reflect the state of mind you wish to experience and the version of yourself you aspire to embody.**

To support this approach, the rituals offered rely on high-quality essential oils, extracted in France and selected for their refined fragrances and exceptional performance, meeting the expectations of a clientele accustomed to the finest international spas.

These oils and the treatments that accompany them constitute an essential signature of the ELLE Spa's sensory identity.

#### **Experience the ELLE Spa**

Both the space and the treatment menu adopt a fashion-inspired approach. From the design and graphic elements to the color palette, **every detail subtly reflects the ELLE spirit: chic, timeless, and Parisian.**

This aesthetic coherence offers a deeply immersive experience, as if clients were stepping into the heart of the ELLE universe, within the pages of the magazine.

#### Treatment Rooms & Private Baths

ELLE SPA offers **four themed rooms, each inspired by a Parisian lifestyle and wardrobe, expressing the French "Art de Vivre" and celebrating how Parisian women live, choose, and appreciate beauty every day.** Guests can also enjoy a natural thermal bath in a room with a private bath for a moment of absolute relaxation.

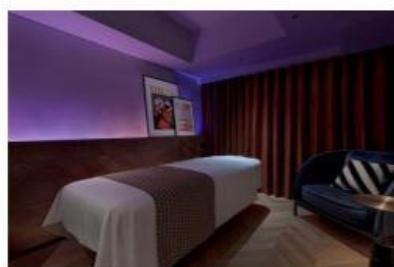
Vibrant



Dreamy



Cocoon



Japanesque



Since its launch as a fashion magazine in 1945, ELLE has always aimed to be a guide for all women who value their own lifestyle and want to live the life they desire.

**Today, ELLE has become a comprehensive lifestyle brand, covering fashion, beauty, culture, and experiences, and offering its unique "Parisian" style that fits seamlessly into every woman's life.**

#### The ELLE brand's experiential spaces are currently divided into 3 distinct areas of expression

**Hospitality**  
Maison ELLE Paris  
Maison ELLE Amsterdam

**Beauty**  
In **Japan** - ELLE Spa in Hokkaido  
In **India** - ELLE Spa in Goa and Hyderabad, and a new opening planned in Gurgaon  
In **China** - ELLE Salon in Shanghai and Guangzhou

**F&B**  
A presence in numerous countries with  
ELLE Café  
In **Turkey** - 4 in Istanbul and 1 in Izmir  
In **Saudi Arabia** in Riyadh  
In **Thailand** in Pattaya and Phuket.  
**New openings are planned for Q1 2026: in Bangkok, Thailand, and in Seminyak, Japan.**

**About the Lagardère Group**

Founded in 1992, the Lagardère Group is an international group with a presence in more than 40 countries worldwide. The Group focuses on three divisions: Lagardère Publishing (Books and e-Publishing, Board Games and Mobile Games), Lagardère Travel Retail (Travel Essentials, Duty Free & Fashion and Foodservice), and Lagardère News (Paris Match, Le Journal du Dimanche, JDD Magazine, and the ELLE brand license). Lagardère shares are listed on Euronext Paris.

[www.lagardere.com](http://www.lagardere.com)

**About the ELLE brand**

The Lagardère Group owns the ELLE and ELLE DECORATION brands. ELLE is the world's leading women's media brand, with 50 ELLE editions worldwide and an international network reaching more than 250 million people globally each month. Lagardère Active Enterprises is the Lagardère Group's dedicated business unit responsible for brand extension programs within the ELLE International division. In 80 countries, ELLE is a flagship brand with a non-media presence that includes more than 200 licensees, such as, in the hospitality sector, ELLE Café, ELLE Salon, and ELLE Spa. ELLE's licensing activity in Japan began in 1977 and currently includes licensing agreements with 30 companies.

[www.elleinternational.com](http://www.elleinternational.com)

**About Sumitomo Fudosan Hotel Villa Fontaine Premier Haneda Airport**

Part of Japan's largest airport hotel, the Sumitomo Fudosan Hotel Villa Fontaine Premier Haneda Airport, the "Premier" brand is Sumitomo Real Estate's premium hotel brand, offering exceptional hospitality and attentive service to luxury travelers visiting Haneda from around the world.

All 160 rooms feature river views, and guests can enjoy 24-hour room service and concierge services.

[www.hvf.jp/hanedaairport-premier](http://www.hvf.jp/hanedaairport-premier)

WorldHotels is a hotel group that values the history, concept, and unique personality of each property, preserving their individuality for over 50 years.

Villa Fontaine Premier Haneda Airport is a member of WorldHotels and, as part of the Elite Collection, offers a high level of service and relaxation.

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